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**CANDACE CHOI**  
**GRAPHIC DESIGNER**

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Tempe, AZ 85282

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Curious, enthusiastic and self-motivated young designer, passionate about solving problems in the world and environment.

**EDUCATION**

Arizona State University Herberger  
Institute for Design and The Arts  
Tempe, AZ

Bachelor of Science in Visual  
Communication (Graphic Design)

**AWARDS**

Herberger Institute for Design and the Arts Dean's List  
Fall 2013 – Spring 2015  
GPA 3.78

Three-Time Design School Design Excellence Winner  
Fall 2014 – Fall 2015

**SKILLS**

Experienced in:

Adobe Illustrator, Adobe Indesign, Adobe Photoshop, Adobe Aftereffects, Adobe Premiere, Adobe Lightroom,  
HTML/CSS, CSS Frameworks, Sass, Photography, Video Filming, Video Editing, Microsoft Office

Familiar with:

Javascript, JQuery, Squarespace and Wordpress Template Customization

**EXPERIENCE**

Alphagraphics on University | Graphic Designer | Tempe, AZ  
August 2016 – Present

Working with sales reps and clients to satisfy creative needs on print-based branding projects, advertisements, brochures, templates, business cards, letterheads, books, etc. and digital collateral. Customized and implemented a fully responsive E-Commerce website via Squarespace for clientele based on a high end product line.

Ask Dr. Discovery | Graphic Designer | Tempe, AZ  
November 2015 – November 2016

Designing digital collateral and animation for the Ask Dr. Discovery app as a part of the Dr. Discovery Team. The app is used to educate museum visitors, encourage exploration and provide analytics and evaluation on the backend for museums.

StudyMode | UX Graphic Design Intern | Hollywood, CA  
May 2015 – August 2015

Designed a comprehensive site map for the website architecture, email layouts, social media campaign graphics, print advertisements, a media platform for hosting entertainment content, and responsive web layouts for all devices, which were then coded with Bootstrap in HTML and CSS.

Self Employed Work

Designed a logo and brand identity for LA based The Union Company, as well as customizing and building a Squarespace E-Commerce site for their products and services; Created custom resumes for clients; designed print media such as posters, flyers, and DVD covers for the marketing and promotional material for local film directors Matt Chesin and Brian Huft; worked closely and efficiently with the clients to satisfy their needs and provided optimal solutions; applying time management skills to meet deadlines.